

# Work Experience

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**TIM TIEMANN**

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**2015-  
PRESENT**

Timages, Ltd., Princeton IL

**ART DIRECTOR / SENIOR GRAPHIC DESIGNER**

- Design both digital and print projects for clients, including corporate identities, websites, social media, and marketing collateral.
- Create and update training booklets, brochures, and other digital and/or print projects for a branch of a well-known church denomination.
- Create traditional and email marketing campaigns for clients.
- Create social media and geofencing advertisements for clients.
- Design and manage marketing efforts for client gala events.
- Produce, design, and edit client product video presentations for various mediums.
- Manage clients' WordPress website updates, optimizations, monitoring, backups, and monthly reports.
- Manage sub-contractors hired for specific design projects.
- Research and manage outside commercial print and signage vendors.
- The design and implementation of multiple online website templates for churches through Timages' "Was Lost But Now Found" campaign.

**2012-  
2015**

Specs2Compare LLC, Royces City TX

**PARTNER**

- Co-founded and developed Specs2Compare.com, an online evaluation tool for comparing heavy equipment machinery based on manufacture specifications.
- Responsible for company website development and UI/UX design elements, including responsive design layout.
- Created all trade show signage and booth display for ConExpo 2014.
- Developed company press releases and email marketing campaigns.

**2001-  
2014**

BOMAG Americas Inc., Kewanee IL

**GRAPHIC DESIGN SUPERVISOR**

- Developed digital and print designs for BOMAG Americas, including website, email marketing, product literature and advertising publications.
- Designed company trade show graphics for signage and booth displays.
- Edited and produced company products HD video presentations for trade shows and media outlets.
- Developed an intranet for our production factory to locate proper product manuals.
- Managed both internal and external graphic designers and technical writers.
- Managed both new and existing commercial print vendors to ensure and maintain high standards of project print quality.

**ONLINE PORTFOLIO:**

www.timcreates.com



**SOFTWARE KNOWLEDGE**  
**Photo Editing / Illustration:**

Adobe Photoshop  
Adobe Illustrator

**Layout & Prepress:**

Adobe InDesign  
Adobe Acrobat

**Video Editing:**

Premier Pro  
Adobe After Effects

**Website Creation:**

WordPress, HTML5,  
CSS3, Responsive Design

**Other:**

Microsoft Office 365

**PROFESSIONAL SKILLS:**

Art Direction  
Graphic Design  
Visual Communication  
Branding  
Prepress  
Web Design

**PERSONAL SKILLS:**

Leadership  
Multi-tasker  
Problem Solver



# Work Experience

continued . .

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**1998-  
2001**

NewsTribune, LaSalle IL  
**GRAPHIC DESIGNER**

- Designed business advertisements in a fast paced work environment.
- Created advertising campaigns, including corporate identities, for NewsTribune clientele in order to promote further newspaper advertising revenues.
- Taught Adobe Illustrator to design staff employees.
- Researched pre-press software to best increase department quality and productivity.
- Maintained and updated Apple computer environment.

**1997-  
1998**

Capco, Inc., West Chicago IL  
**ART DIRECTOR**

- Directed a staff of designers to create a variety of designs for the silk screen industry.
- Increased design department productivity by 85% by converting to an all digital workflow and a project tracking database.
- Developed quality output standards by updating all pre-press procedures to meet or exceed industry standards.
- Forecasted art department expenses including computer hardware and software.
- Maintained and updated Apple computer environment.

# Education

## **JOLIET JUNIOR COLLEGE**

**Major:** Associate Degree in Art  
(Norman & Charlotte Codo Art Scholarship)

## **ST. AMBROSE UNIVERSITY**

**Major:** Bachelor's Degree in Graphic Design  
**Minor:** Marketing  
**Academic Honor:** Summa Cum Laude

## **GOVERNORS STATE UNIVERSITY**

Advanced Photoshop, Website Design using HTML, Fontography, Visual Communications

## **LYNDA.COM (LINKED IN LEARNING) ONLINE TRAINING**

Extensive online software training for basic and advanced graphic design, video and web development skills.

# Community

**2024-  
PRESENT**

Living Faith Church, Princeton IL  
**CO-PLANTER | LEAD PASTOR**

A church plant in Princeton IL with the CM&A denomination - [www.livingfaithcma.com](http://www.livingfaithcma.com)

**2020-  
2024**

Plant • Grow • Prosper, Princeton IL  
**CO-FOUNDER**

A ministry outreach for Princeton and surrounding communities - [www.plantgrowprosper.com](http://www.plantgrowprosper.com)

**2020-  
2022**

Dover Bible Church, Dover IL  
**CHURCH ELDER**

Preached as part of the rotation of elders among various other church responsibilities.

**2019-  
2021**

Business Networking International (BNI), Peoria IL  
**CHAPTER PRESIDENT**

Increased growth of chapter group from 15 to 30 people even through the COVID 19 crisis.